March 2011

5.7.8 2008 Clothes Washer Manufacturer Market Shares (Percent of Products Produced)

Market Share (%) Total Units Shipped: 8,292,000 Company Whirlpool 64% Maytag (1) 16% GE Electrolux (Frigidaire) LG Electronics 6% 6% **Others** 8% Total 100%

Note(s): 1) Included in Whirpool shipments.

Source(s): Appliance Magazine, U.S. Appliance Industry: Market Share, Life Expectancy & Replacement Market, and Saturation Levels, January 2010, p. 6.